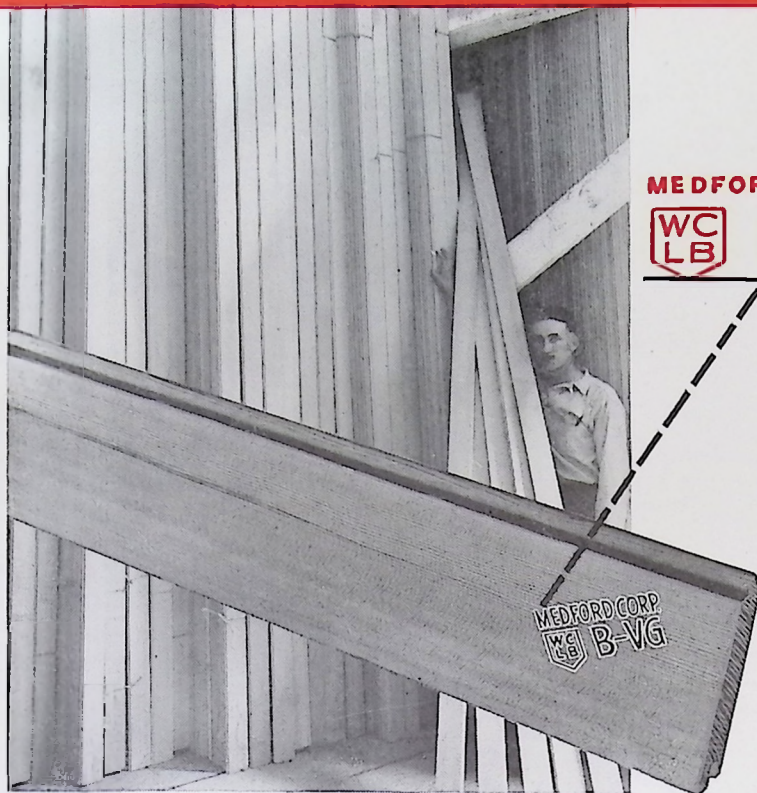


# The **MEDFORD CORP.** Brand on a Piece of Our Lumber is **YOUR** Guarantee of Quality



**MEDFORD CORP.**



**B-VG**



Chapter No. 20  
in the Serial Story  
of  
**MEDFORD  
CORPORATION**

Hello, Everybody! This is Ed. Andren, in charge of shipping at Medford Corporation. The message I have for you today is on grade marking. Every one of you recognizes that proper grading is one of the most important elements in buying and selling lumber.

In the early days grades were few and there was little uniformity. As time passed and grading became more specific, grades in the main continued to be based largely upon what the log would produce rather than to designate suitability to the buyer's requirements.

Accordingly, we believe that most buyers will heartily approve of the latest revised grading rules (No. 14) of the West Coast Lumber Bureau of Grades, under which our Fir products are graded. These are based on the purpose or end-use to which a piece of lumber is adapted. For example, dimension is graded for its strength values, finish for its utility, etc.

Our company, as most of you know, manufactures four species of Western softwoods—Douglas Fir, White Fir, Ponderosa Pine and Sugar Pine. All of our lumber is graded and regraded three to four times during the process

of manufacture, with a final inspection on the shipping platform as it is loaded into the car to you.

Needless to say, our company adheres meticulously to the Bureau grading rules—and every piece or bundle of Fir carries the Bureau grade-mark and our company's name. This is your guarantee of MEDCO Standards—a Quality Product for Quality Buyers. We want you, as our customer, to receive lumber that is, as nearly as humanly possible, representative of the grade that is ordered, so that its use may be fully realized.

We put our name on our lumber because we're proud of its quality and manufacture—and we want you to know that it is from our mill. We know that the satisfied customer comes back for more, and we expect to be in business for a long time to come. We have huge holdings of timber and a forest management plan looking to a sustained yield operation that will make our products available to you for many years.

And now, until our next broadcast, this is Ed. Andren signing off from Station M-E-D-C-O.

# **MEDFORD CORPORATION**

## **MEDFORD, OREGON**

**Douglas Fir--Sugar Pine--Ponderosa Pine  
White Fir**



**Annual Capacity 70 Million Feet**

Members of West Coast Lumbermen's Assn., West Coast Bureau of Lumber Grades & Inspection, Western Pine Assn.